

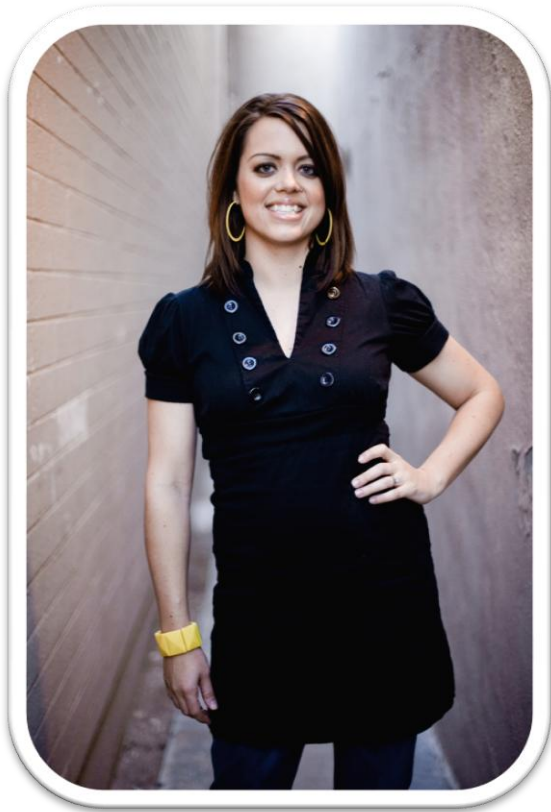
Heather Crabtree

Co-Owner/Event Producer
Outstanding Occasions™

Fun Facts

Law nerd
Rockstar Wife
Mountain Dew Addict
Chi Omega Alum
Social Media Junkie
Cool Mom
Business Book Lover

outstanding-occasions.com
outstanding-occasions.net
Twitter: [heathercrabtree](https://twitter.com/heathercrabtree)



Heather began her love affair with events and all things creative long before she founded Outstanding Occasions, a premier event planning firm in Arizona. After graduating from law school and while pushing papers in the monotonous legal world, Heather fantasized daily about florals, fabrics, and design. Her passion for all things creative sparked her to leave behind the days of a corporate attorney and launch Outstanding Occasions. What started out as a leap of faith has turned into producing numerous upscale weddings and events. The success of those events led to recognition as an expert party planner for Channel 3, radio airtime, interviews with several local wedding magazines, being voted Best Wedding Planner, an inclusion in Grace Ormonde's Platinum list, as well as recommendations for Outstanding Occasions by four and five star resorts and many other event professionals.

Heather always envisioned that Outstanding Occasions would bloom into something larger than herself. In order to maintain the status as one of the valley's leading event planning firms, she knew that she needed to grow the business. Over the years, Heather has continued to add to her creative team. Last year Outstanding Occasions expanded to include Jennifer Thinnes as Co-Owner/Event Producer and most recently added Sharisa Hutchins as an Associate Event Planner. As a team, they strive to adapt daily to the ever-challenging craft of event design and planning and continue to create unique and memorable events.

Outstanding Occasions™

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